



Andrea Kalfas

hello@andreakalfas.com • www.andreakalfas.com • 937 623 2178

EDUCATION

Maryland Institute College of Art, Baltimore MD

BFA in Illustration - Magna Cum Laude

Aug 2004 - May 2008

EXPERIENCE

Director of Product Design

Hunt A Killer - www.huntakiller.com

Oversees and art directs the design team responsible for creating packaging, print, web design, and item fabrication for each of our game brands in a fast-paced start-up environment. Defines and guides aesthetic vision of our games in line with company brand while prioritizing customer experience. Crafts practical internal processes that work across teams, communicates with vendors to ensure product quality, and approves print proofs. Mentors product designers in their professional growth and ensures that they are always set up to succeed.

May 2019 - Present

Graphic Designer

Hunt A Killer - www.huntakiller.com

Designed packaging, print, web design, and item fabrication for Hunt A Killer's immersive murder-mystery game brands, collaborating with writers and vendors on unique projects with quick turnarounds. Ensured quality of print proofs.

Nov 2018 - May 2019

Illustration Adjunct Professor

The Maryland Institute College of Art - www.mica.edu

Taught digital illustration, narrative color, sophomore illustration, and hand-lettering courses to all undergraduate levels and pre-college summer courses. Guided students through assignments with a focus on conceptual problem-solving, design, story telling, and portfolio development. Presented technical demonstrations on a variety of digital and traditional media. Lectured on tenants of composition, as well as provided art direction during class critique. Mentored students with career advice and stylistic direction.

Sep 2013 - May 2019

Freelance Illustrator

www.andreakalfas.com

Produces custom artwork to accompany a broad range of editorial and advertising content for magazines, newspapers, agencies and private clients. Meets deadlines and satisfies the client's visual expectations with a developed conceptual and aesthetic style that is flexible, efficiently decorative, and thoughtfully designed.

Oct 2007 - Present

Freelance Graphic Designer

www.andreakalfas.com

Creates custom design work for individual clients and organizations with a focus on poster design, invitations, and logo design.

Dec 2016 - Present



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EXPERIENCE

Graphic Design Contractor

Gilah Press & Design - www.gilahpress.com

Designed logos, invitations, and promotional materials for the letter pressing and design studio and their clients. Worked closely with the creative director, senior designer, and letter pressers to produce custom projects from concept to final printed product.

Dec 2016 - Dec 2017

Senior Designer

Spur Design - www.spurdesign.com

Designed and produced projects from concept to final under the direction of Creative Directors. Responsible for the design, illustration and hand-lettering of posters, book covers, pamphlets, web design, invitations and other promotional materials for the studio and its clients.

Oct 2010 - Dec 2016

SKILLS

Dual Platform Proficiency (Mac/PC). Mastery in Adobe Photoshop CC, Illustrator CC, and InDesign CC. Basic knowledge of Adobe Sketch and XD. Other skills include illustration, painting, sequential art, hand-lettering, screen-printing, graphic design, product design, art direction, and project management. Experienced leader, comfortable building, guiding, and participating in teams. Possesses excellent work ethic and multi-tasking skills. Highly organized and detail-oriented. Friendly, enthusiastic, and responsible.

CLIENTS

The New Yorker, The New York Times, Google, The Washington Post, PUNY Entertainment, CHRLX, Shapiro Walker Design, Gilah Press & Design, Krispy Kreme, Nautilus Magazine, PlanAdvisor, aiCIO, Eater Magazine, Anthology Magazine, The Baltimore Sun, Union Craft Brewing, Baltimore Whiskey Company, Scout Books, NoBrow, Faces Magazine, Muse Magazine, Cicada Magazine, BUST, Pizza Party Printing.

SHOWS & HONORS

Lauded by Communication Arts and American Illustration, and featured in The Society of Illustrators Comic & Cartooning Annual, NoBrow 10 "Studio Dreams", NoBrow 8 "Hysteria", and NoBrow 6 "The Double." Exhibited worldwide in shows including "Tarot, Mystics, and the Occult" at the Light Grey Art Lab (Minneapolis, MN); "The Book Show" at Galerie Maghen (Paris, France); "Edward Scissorhands 20th Anniversary Tribute" at Gallery Nucleus (Los Angeles, CA); and "Super Villain" at Rotopolpress (Kassel, Germany).

REFERENCES

Melissa LaMartina

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Kat Feuerstein

Gilah Press & Design

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CONTACT

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Please feel free to get in touch with any questions!